



2009 Pirate TreasuRed **Winemaker Notes/Fact Sheet**

Pirate TreasuRed returns for its third swashbuckling vintage, the 2009. There's no reason you can't have a bit of fun with high quality wine and, trust me, we did! I make wine from a number of different varieties each year to be able to have more blending options. (It's a bit like adding more colors to your palette if you are an artist.) The first year I worked on this wine (07) the result was not what I expected, but something even better. The blend I came up with is so delicious and enticing that an entirely new wine was born. Because the original blend used seven varietals, the 'treasure of the seven seas' idea was a natural and so was the Pirate name. Each year the blend changes slightly but the 2009 again has seven varietals; Syrah, Cabernet Sauvignon, Grenache, Merlot, Petit Verdot, Cabernet Franc, and Petite Sirah. As you can imagine, it's a pretty big, black, raucous blend, completely mouth filling and bold, yet made with finesse.

Just the Facts:

Harvest Dates – Sept 23, 30, Oct 9, 10, 12, 22, 2009

Blend has Syrah, Cabernet Sauvignon, Grenache, Merlot, Petit Verdot, Cabernet Franc, and Petite Sirah

Some Chemistry- 14.7% alc. T.A. 0.61, pH 3.76

100% French oak barrels, 40% new, 22 months in barrel, variety of coopers

Bottling date: July 21, 2011

Release date: Feb 1, 2012

Production: 1263 six- bottle treasure chests (631cases) 750 ml

Tasting Notes (tasted 01/18/2012 by HPB)

Very deeply colored like blackberry jam. Aromas are bold- ripe currants, black cherry, plum, graham cracker, and hints of flower and tobacco. Cab-like yet different with a lifted Grenache note. Across the palate it's broad, deep and silky, mouth filling and powerful with unusually sweet tannins, and a long finish. Varietal flavor profiles overlap which show off the magic of blending. A big, black, bold wine with distinct personality and style.

Pirate TreasuRed will arrive properly in a six bottle wine case printed to look like a treasure chest. The bottles resemble rum bottles. We used an old map of Napa Valley for the treasure map label. Where X marks the spot is our house in Calistoga. Mermaid cove on the map is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins, "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. Of course, when you toast with your friends the appropriate toast is "ARRRRGH! I hope you enjoy drinking this wine as much as I enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all best!

Heidi Peterson Barrett
Winemaker/Owner, La Sirena