



## **2011 Pirate TreasuRed** **Winemaker Notes/Fact Sheet**

**Pirate TreasuRed** returns for its 5th swashbuckling vintage, the 2011. There's no reason you can't have a bit of fun with high quality wine and, trust me, we did! I make wine from a number of different varieties each year to be able to have more blending options. (It's a bit like adding more colors to your palette if you are an artist.) The first year I worked on this wine (07) the result was not what I expected, but something even better. The blend I came up with was so delicious that an entirely new wine was born. Because the original blend used seven varietals, the 'treasure of the seven seas' idea was a natural and so was the Pirate name. Each year the blend percentages change slightly depending on the vintage but the 2011 once again has seven varietals; Syrah, Cabernet Sauvignon, Merlot, Grenache, Petit Verdot, Cabernet Franc, and Petite Sirah. As you can imagine, it's a pretty big, black, raucous blend, completely mouth filling and bold, yet made with finesse. It's actually a serious wine but with fun packaging.

### **Just the Facts:**

Harvest Dates – Oct 8, 17, 19, 20, 25, 26, 2011

Blend of 7 varietals: Syrah, Cabernet Sauvignon, Merlot, Petite Sirah, Grenache, Cabernet Franc, and Petite Verdot

Some Chemistry- 14.4% alc. T.A. 0.58, pH 3.75

100% French oak barrels, 40% new, 22 months in barrel, variety of coopers

Bottling date: June 28, 2013

Release date: April 1, 2014

Production: 1445 6-packs and 29 cases of magnums

### **Tasting Notes** (tasted 03/19/14 by HPB)

***The 2011 Pirate TreasuRed is deep black raspberry in color with enticing aromas of ripe fruit, plum, blackberry jam, pomegranate, spice and a light touch of toasty French oak. Soft, rich and mouth coating with flavors that match the aromas. Very layered in both aromatics and the flavor profile with seven grape varieties contributing to the overall blend. Each adds its own profile and personality to this unique wine. I love the mid and back palate texture of chewy seamless, refined tannins. They give the wine nice structure and length without dryness. This is a versatile wine that's fun and delicious. Drink up all ye pirates! Ahoy!***

Pirate TreasuRed arrives properly in a six bottle wine case printed to look like a treasure chest. The glass bottles resemble rum bottles. We used an old map of Napa Valley for the treasure map label but on our map Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid cove is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins with, "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is "ARRRRGH!" I hope you enjoy drinking this wine as much as I enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

Heidi Peterson Barrett  
Winemaker/Proprietress, La Sirena

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